

Half-Day Workshop

‘Research Impact: Knowledge Transfer and Exchange’

Developed for palliative care, open to all health researchers

Despite increasing levels of health research, achieving impact by influencing practice and policy remains very challenging. A well thought out dissemination plan is critical for effective knowledge transfer and exchange not only with other researchers but also within practice and policy contexts. This CPD accredited half-day workshop will help you learn how to design and develop a dissemination plan from the outset of your research project using a peer reviewed **Evidence-based Model for the Transfer and exchange of Research Knowledge (EMTReK)**.

Date: Friday, 15 March 2019

Time: 9:30am-2pm (*complimentary refreshments and light lunch provided*)

CPD: Approved [RCPUK 5 Credits]

Location: Ulster University

Address: [Jordanstown Campus](#) [Room 1F122], Shore Road, Newtownabbey, County Antrim BT37 0QB

How to register: To secure your place please complete a [booking form](#) and return it to Bernadette Pirihi: bpirihi@aihpc.org

Price details: There is no charge to workshop participants thanks to our sponsors: [Managing Chronic Illness Research Centre](#), Institute of Nursing and Health Research, Ulster University and the All Ireland Institute of Hospice and Palliative Care.

Half-Day Workshop Structure Details:

We will use a blended learning approach to deliver this half-day workshop. Prior to the workshop, participants will be invited to view [several video presentations](#) focused on the development, exploration and application of a knowledge transfer and exchange model developed for use in palliative care research “EMTReK”. Content delivered at the workshop will delve into the operational elements of each of the knowledge transfer and exchange model’s components in greater depth using group work activities and discussion. You’ll learn how to apply the EMTReK model to a research project and how to evaluate dissemination activities to maintain and maximise effective knowledge transfer and exchange. We will provide real world examples of research projects that used the model to support the development of a dissemination plan and promote the successful transfer and exchange of research messages to identified stakeholders using a range of dissemination tools.

Learning Outcomes:

- Recognise modern day challenges around research knowledge transfer and exchange
- Identify research knowledge dissemination tools available (both traditional and non-traditional)
- Understand a Knowledge Transfer and Exchange (KTE) model for palliative care research (EMTReK) and the importance of each component
- Practiced application of the EMTReK model to a palliative care research project
- Appreciate the importance of periodic dissemination plan evaluation

EMTReK Model - Background

This model was developed by researchers at Ulster University and University College Dublin and was funded by All Ireland Institute of Hospice and Palliative Care (AIHPC). The EMTReK model has been used by AIHPC to support dissemination of the [Let’s Talk about Palliative Care Survey Report](#) and the work of the [Palliative Care Research Network \(PCRN\)](#).

Feedback from the past 'Research Impact: Knowledge Transfer and Exchange' Workshops (Dublin Sept 2017, Belfast May 2018 and Limerick Dec 2018): 100% of respondents of the evaluation survey distributed post workshop confirmed they would recommend attending the Knowledge Transfer and Exchange Workshop. Participants' feedback included: *'This workshop has been incredible from a learning point of view... a clear and concise toolbox...Very useful workshop - Model is well thought out but most useful was to sit down and consider challenge of KT (Knowledge Transfer). EMTReK is very useful structure...Really enjoyable and relevant day.... Expanded my understanding of model and interaction with new people was really helpful and stimulating. Today was incredibly valuable for me as a researcher who is new to palliative research and some of the sensitivities + considerations around KTE for this area.'*

Meet the Course Facilitators and Speakers

Professor George Kernohan, of Health Research in the Institute of Nursing and Health Research at Ulster University was directly involved in the development of the EMTReK model. George has a background in quantitative methods, health technology and Internet solutions to health problems. However he is primarily a methodologist: his research work spans a wide range of clinical areas in various contexts. Recent developments are in exploring palliative care with a focus upon effectiveness of Palliative Day Care.



Associate Professor Suzanne Guerin, in Research designs and Analysis with the School of Psychology at University College Dublin was directly involved in the development of the EMTReK model. Her research interests include Teaching & Learning, Disability & Health, and Applied Research, and she is involved in a number of projects in these areas. She was awarded a UCD Fellowship in Teaching and Academic Development for 2011-2013. Suzanne was appointed by the National Federation of Voluntary Bodies, as their National Designated Expert in Research Methods in Intellectual Disability Research.



 **Dr Mary Rabbitte**, a Programme Manager in research with the AIHPC, leads on the Institute's research programme and supports the continued strategic development of the Institute's Palliative Care Research Network (PCRN), the Early Career Research Forum (ECRF), and AIHPC's Palliative Hub. Mary is an experienced and creative researcher and educator who has managed, developed and delivered research, education and consultancy programmes in the academic, healthcare and business sectors. As a clinician Mary worked psychotherapeutically with people with life-limiting illnesses with special focus on people with Motor Neurone Disease and their family carers.

 **Marie McKeon**, a Project Manager with the AIHPC, is responsible for knowledge dissemination, knowledge transfer and exchange activities and initiatives, associated with the PCRN, ECRF, and AIHPC's Palliative Hub. Marie holds a degree in Business Management complemented by a Professional Diploma in Education and Digital Marketing. Also, Marie completed a course focused on dissemination and implementation science hosted by University College Cork – developed in collaboration with the successful U.S based Training Institute for Dissemination and Implementation Research in Health. She has worked with highly innovative and recognisable health food brand leaders and organisations on pioneering nationwide educational health focused projects.

Who should attend: Healthcare professionals responsible for sharing evidence-based knowledge within the context of palliative care and chronic illness. Open to all health care researchers, at any stage in their career, seeking to improve their knowledge dissemination skills.